Shouldice hospital case to read before Wed sept 29th and answer the following questions:

* What is the value proposition of SH (what is it selling on the market)? We discussed this in class on Friday sept 24th
* Highlight the structural, infrastructural, managerial choices they did to support such valu proposition

Shouldice Hospital Ltd. (Abridged): <https://hbsp.harvard.edu/tu/4519f75a>